



DIGITAL
COMMERCE ALLIANCE
"Trade for Good"
DigComAll.org

COMMERCE WITH A CONSCIENCE

TUESDAY, NOVEMBER 9TH | VIA ZOOM
9:00AM - 12:30PM (PST)

DigComAll.org/Online-Forums



DIGITAL COMMERCE ALLIANCE FORUM AGENDA

Increasingly leaders in our industry focus not only on how to be successful in business, but how to be powerful forces for good. By promoting causes that positively impact our society—such as racial and gender justice; environmental responsibility; financial literacy; education and healthcare access; food security; disaster relief; and social advocacy—organizations demonstrate their commitment to the well-being of the world. Learn how others instill social responsibility within the digital commerce ecosystem.

REGISTERED COMPANIES

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| 9:00AM | WELCOME Dan Currell, Conference Host & Managing Director, Advance Law |
| 9:15AM | KEYNOTE 1: CREDIT WITH A CONSCIENCE: DRIVING FINANCIAL INCLUSION WITH FINANCIAL DATA AND ANALYTICS Silvio Tavares, President & Chief Executive Officer, VantageScore |
| 9:45AM | KEYNOTE 2: IMPROVING CONSUMER EXPERIENCE & FINANCIAL WELLNESS THROUGH ARTIFICIAL INTELLIGENCE Dan Grace, Senior Vice President, Artificial Intelligence Product Development, Bank of America |
| 10:15AM | KEYNOTE 3: DATA FOR GOOD: USING DATA TO IMPROVE PEOPLE'S LIVES Jonathan Silver, Chief Executive Officer, Affinity Solutions |
| 10:45AM | KEYNOTE 4: LOYALTY PROGRAMS WITH PURPOSE: CREATING LOCAL IMPACT Gregg O'Neill, Chief Revenue Officer, in/PACT Dana Glim, Director, Brand Marketing, Walgreens |
| 11:15AM | KEYNOTE 5: THE INTERSECTION OF COMMERCE AND LOYALTY FOR GOOD Cassidy Rosenthal, Director of Strategic Partnerships, Cardlytics |
| 11:45AM | 2021 INDUSTRY AWARDS <ul style="list-style-type: none"> • Founder's Award • Product Collaboration of the Year • Best Consumer Experience • Entrepreneur of the Year • Commerce With a Conscience Award |
| 12:15PM | CLOSING COMMENTS Dan Currell, Conference Host & Managing Director, Advance Law |
| 12:30PM | CONCLUSION OF EVENT |
| 12:30PM | MEET-UPS Video 1:1 Networking Session |

